

Electronic Acknowledgement Receipt

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| EFS ID: | 3613586 |
| Application Number: | 09864360 |
| International Application Number: | |
| Confirmation Number: | 4571 |
| Title of Invention: | Content discovery and differential advertising in video distribution networks |
| First Named Inventor/Applicant Name: | James Allen Clark |
| Customer Number: | 20575 |
| Filer: | Derek Wayne Meeker/Judy Wigmore |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes) /Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|----------------------|--------------------------------|--|------------------|------------------|
| 1 | | 7-14-08_2705-167ReplyBrief.pdf | 256738 e16fad300ca36d950a7e0ef1680d5952a1864723 | yes | 4 |

| | Multipart Description/PDF files in .zip description | | |
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| | Miscellaneous Incoming Letter | 1 | 1 |
| | Reply Brief Filed | 2 | 4 |

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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